



RISE Tribe Academy Content Producer

JOB DESCRIPTION

Rise Tribe is currently seeking a versatile Content Creator who will help ideate, create and execute content across Rise Tribe's social media channels (Facebook, Instagram, LinkedIn, Twitter), along with producing content for RISE Tribe's affiliated events. The Content Creator will work in tandem with the Marketing & Communications Intern, where they will be responsible for ideating and executing weekly deliverables as put forth by the Creative Team. Reacting in real time while planning for tent pole moments, producing and editing content optimized for social media platforms, and assisting in other aspects in video & design creation. The right candidate has the experience, knowledge and exhibit skills in social media, creative content, production and directing original content. As a part of Rise Tribe, the Content Creator will exude the values of our non-profit and their values align by wanting to push forth the empowerment of Filipino Youth in Canada.

Roles & Responsibilities:

- Manage design, creative packaging and production of social content
- Edit video, produce graphics and work with Creative team to produce top notch social content
- Ideate, pitch and field-produce social friendly content that resonates with the Rise Tribe community
- Embrace new and innovative ways to tell stories across our platform (Livestream, OBS, etc)
- Research, conceptualize, pitch and create original content to be used in both marketing & promotional materials
- Gather social media metrics to track growth pertaining to specific KPIs (reach, impressions, follower growth, profile visits)

Required Education and Experience:

- Experience producing and editing content for social and digital platforms (Facebook, Instagram, LinkedIn, Tik Tok, Twitter, YouTube)

- Extensive knowledge and experience in overseeing content output, activations and / or production shoots
- Must follow and have knowledge of the the Filipino Community primarily in Toronto; with knowledge of similar communities in neighbouring Provinces as an asset
- High attention to detail
- Must be adaptable and able to work quickly under short deadlines
- Proven experience managing and/or working within teams
- Deep understanding of current and emerging social networks and trends
- Knowledge and expertise of Adobe Creative Suite, with a strong emphasis in After Effects, Photoshop and/or Premiere is a major bonus

Preferred Education and Experience:

- Bachelor's degree

Other Key Attributes / Characteristics:

- Ability to adapt quickly to changing priorities and manage several projects simultaneously
- Strong writing and verbal communication skills
- Strong organizational skills
- Must demonstrate exceptional problem-solving skills
- Must possess outstanding work ethic and be highly self-motivated

All candidates must:

- This position is part of our Canada Summer Jobs Program funded by Service Canada to provide employment opportunities for youth. You must be legally entitled to work in Canada and be between 15 - 30 years old on start date July 2021 to apply

Hours Per Week:

- This is a remote contract part time position, and the candidate is expected to dedicate 17.5 hrs/week for four months (Fixed term of 280 hrs)
- Target Start Date of the position: July 2021

Next steps:

- Please send an email to: risetribeto@gmail.com
- Subject: [Applicant's Name, Last Name] [Position Title]
- Please include a CV, any relevant links, and an explanation of why you'd like to join us
- Applications are requested by Monday, July 19th by 12:00pm EST.

Supervision:

The successful candidates will work with the Rise Tribe Board. Ongoing support and mentorship will be offered by the Community Engagement & Programs Team to ensure holistic development of the candidate in capacities relevant to the job. Regular touchpoints will be scheduled for the candidates to receive support and direction, as well as targeted opportunities and guidance for personal growth and development. We aim to make this a comprehensive learning experience for our candidates as you gain professional skills in research, partnership development, strategic planning, community development, communication, and leadership.